

MAMA JAN'S SEASONINGS

Crispy outside. Tender inside. Soul in every bite.

Southern-style all-purpose breading, handcrafted in Lexington, Kentucky.

THE BRAND

A Southern family tradition.

Mama Jan's Crispy All-Purpose Breading is a Southern family recipe perfected over generations — one seasoned blend that delivers golden, restaurant-quality crunch on fish, shrimp, chicken, and vegetables. Pre-seasoned, easy to use, and made for cooks who want the taste of the South in their own kitchen.

WHY BUYERS LOVE IT

Built for shelves and shoppers.

One Blend, Endless Uses Fish, shrimp, chicken, vegetables — pre-seasoned and ready.	Southern Authenticity A real family recipe from Lexington, Kentucky.
Retail-Ready Shelf-stable, 18-month shelf life, eye-catching packaging.	Two SKUs Original Southern Seasoned and bold Cajun Style.

PRODUCT SPECIFICATIONS

SKU Information

	Original	Cajun Style
UPC / GTIN-12	8 50001 23456 7	8 50001 23457 4
Unit Size	10 oz (283g)	10 oz (283g)
Case Pack	12 boxes / case	12 boxes / case
Case Dimensions	12.5" x 9" x 7.5"	12.5" x 9" x 7.5"
Case Weight	8.6 lbs	8.6 lbs

Pallet Config	100 cases (10 x 10)	100 cases (10 x 10)
Shelf Life	18 months	18 months
Suggested MSRP	\$5.99 – \$6.49	\$5.99 – \$6.49
Storage	Ambient / dry	Ambient / dry

WHOLESALE PRICING

Volume Pricing Tiers (per case)

Tier	Cases	Price / Case	Per Unit
Starter	5 – 24	\$38.40	\$3.20
Growth	25 – 99	\$34.80	\$2.90
Volume	100 – 499	\$31.20	\$2.60
Distributor	500+	Contact us	—

Indicative pricing. Final pricing confirmed with signed buyer agreement and shipping address. Lead time: 7–14 business days. Minimum order: 5 cases.

BUYER CONTACT

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